

Privacy Notice

This privacy notice describes how ScottishPower UK Plc (SC117120), having its registered office at 320 St Vincent Street, Glasgow, G2 5AD, (“**we**” or “**us**”), will process personal data of (hereafter “**you**”).

- individuals who enter the PowerPundit 2026 Competition
- the parent or legal guardian of entrant
- competition winner(s)

This privacy notice contains important information about what personal details we collect; what we do with that information and the lawful basis; who we may share it with and why; and your data protection rights.

What Personal Data do we collect and process?

We will collect the following information from you when you enter the competition.

- Personal data - name, contact number, email address, age.
- Any personal data provided via answers to entry questions.

Shortlisted entries will be asked to submit a short video, and we will capture the following.

- Your/your child’s image and voice in video footage

If you/your child is selected as a winner, we will capture the following:

- Your/your child’s image in photography and video footage, which will include voice.

How do we use your personal data?

Under Article 6 of GDPR (Lawfulness of Processing), we must have a lawful basis for processing your personal data. We process your personal data for a number of purposes related to your attendance at our event. The reasons and lawful bases are laid out below.

Purpose	Lawful Basis under Article 6 GDPR
Competition coordination, including communication	Consent - we rely on your consent for collection of contact and entry data and the use of this data to participate in competition and facilitate the final prizes. We will record your consent via a consent form. For the purposes of this competition consent will be requested from the entrant's legal parent or guardian. To withdraw consent, refer to "Your Rights" section.
Judgement of competition entries	Consent - we rely on your consent for the use of entry data including video (if shortlisted) to participate in competition including for judging and deciding final winners. For the purposes of this competition consent will be requested from the entrant's legal parent or guardian. To withdraw consent, refer to "Your Rights" section.
For the purposes of marketing and promotional material for use both internally and externally either via Internal Intranet or externally on the companies Social Media Channels and websites.	Consent - we rely on your consent for the collection and further processing of photography and filming including audio should you be selected as a winner. This content will be processed by ScottishPower and published publicly including on social media. For the purposes of this competition consent will be requested from the entrant's legal parent or guardian. To withdraw consent, refer to "Your Rights" section.

We have in place appropriate technical and organisational security measures to protect your personal data against unauthorised or unlawful use, and against accidental loss, damage or destruction.

Who do we share your personal data with?

We will share your personal data with the following parties.

- **Other companies within IBERDROLA S.A. Group.** ScottishPower UK PLC are part of the Iberdrola Group and, in the course of organising and running the competition, in order to fulfil the purposes listed in this privacy notice, we may share your personal data.
- **STRIPE PR & Communications Limited** is engaged by ScottishPower as our third-party provider for management of the competition and filming of content with the competition winners. We have agreements in place with our data processors that restrict the purposes for which they can process the personal data, and we will only share personal data that is required to enable them to perform these services.
- **Scottish Women's Football ("SWF") and the Scottish Women's Premier League ("SWPL").** In their capacity as partners in the PowerPundit 2026 Competition.
 - We will share the details of competition winners and their legal parent/guardian with for the purposes of co-ordinating and organising the final prize.
 - Content recorded with the competition winners, will be published in collaboration "SWF" and SWPL" for the purpose of marketing and promotion as described under "How do we use your personal data".

How long do we keep your personal data?

We have in place a data retention process so that personal data is not stored or processed for any longer than necessary. How long we keep personal data will depend on the purpose(s) for which it was originally collected.

Purpose	Retention
Competition entry and management	Deleted after 6 months from competition end date. OR if consent is withdrawn
Judgement of competition entries (including shortlisted entries video submissions)	Final winner announcement date + 10 days
Marketing and promotional material	Stored for 3 years from end of 2026. OR if consent is withdrawn

Please see "Your Rights" section for details on how to withdraw consent. Withdrawal of consent will not affect the lawfulness of any processing we may have undertaken based on your consent before it is withdrawn.

After expiry of retention periods or withdrawal of consent, images and recordings will be deleted and will not be used in any future publications but may continue to appear in existing publications which are already in circulation.

International Transfer of Personal Data

Your personal data will be processed and stored within the UK or the European Economic Area (EEA). In any instances where this data is to be transferred outside of these areas, we will implement appropriate safeguards and security measures to ensure the protection of your personal data.

ScottishPower UK PLC are part of the Iberdrola Group and as such any data transfers that occur within the group are carried out in accordance with the applicable data protection laws and our Binding Corporate Rules (BCRs). The Iberdrola Group's BCRs reflect European legislation on data protection (General Data Protection Regulation) which means that all companies in our Group have to comply with the same internal rules. You can view a copy of the Iberdrola BCR's [here](#).

Personal data, including photography and videography, published to media outlets (including but not limited to, print (e.g. newspaper articles), digitally on websites (internal and external) or on our social media platforms like Facebook, Instagram, LinkedIn etc. has the potential to be viewed worldwide, not just within the United Kingdom. Some overseas countries may not provide the same level of protection for personal data and the rights of individuals as UK legislation provides.

Your Rights

In accordance with Data Protection Legislation, you can exercise any of the following rights.

by contacting ScottishPower at dataprotection_corporate@scottishpower.com

- Right of **access** – you have the right to obtain confirmation of what personal data is being processed and to receive a copy of this personal data.
- Right to **rectification** – you have the right to have your personal data rectified if it is inaccurate or incomplete.
- Right to **erasure** (Right to be forgotten) – you have the right to request the deletion or removal of your personal data where there is no lawful basis for its continued processing.
- Right to **restrict processing** – you have the right to request that we block or suppress processing of your personal data.
- Right to **object** to processing – you have the right to object to the processing of your personal data, under certain circumstances.
- Right to data **portability** – you have the right to obtain and reuse your personal data for your own purposes across different services.
- Right to **withdraw consent** - where consent is the lawful basis for the processing of your personal data, you have the right to withdraw this consent at any time. You can do this by contacting dataprotection_corporate@scottishpower.com. This will not affect the lawfulness of any processing we may have undertaken based on your consent before it is withdrawn.

Data Protection Complaints

You have the right to raise a concern with us if you believe your personal data has been handled improperly or in a way that does not comply with data protection legislation. we encourage you to contact us in the first instance.

To understand how we will manage and respond to your data protection complaint, please refer to our Data Protection Complaints Procedure, available [here](#).

If you wish to submit a complaint, you can do so using our dedicated Data Protection Complaint Form, available [here](#).

You also have the right to lodge a complaint with the UK Information Commissioner's Office (ICO) if you are dissatisfied with our response or how we have handled your personal data.

Post: Information Commissioner's Office (ICO), Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

Telephone: 0303 123 1113

Website: <https://ico.org.uk>

How to contact us

You can contact our Data Protection Officer, at: dataprotection_corporate@scottishpower.com or Data Protection Officer, Corporate Security, Scottish Power UK, 320 St Vincent Street, Glasgow, G2 5AD.