



InStat - Policies & Procedures

Introduction & FAQ's

As of the 5th of November 2020, Scottish Women's Football (SWF) implemented mandatory criteria for the Scottish Women's Premier League (SWPL) One that full match footage must be uploaded to InStat.

After further discussion with clubs in SWPL Two on 16th November 2020, the majority of clubs also agreed for this to be mandatory criteria within their league. While a raised platform is not mandatory in the SWPL 2 criteria for season 2020/21, SWF outlined this would be mandatory in the following season.

Why has this been rolled out?

SWF has been investigating the use of such an analysis platform for a number of years now but has been unable to source something suitable. The major issues previously have been ease of use of the platform and cost.

SWF are aware that analysis platforms are used worldwide by leagues and associations. It is an area that the SWPL has been lagging behind in. This move therefore pushes forward the development of the game and will raise performance standards across both leagues.

Not only will this development benefit SWF and the SWPL, it will also benefit the Scotland Women's National Teams. The Head Coaches of the A Squad, U19's, U17's, and U16's will have access to full match footage as well, allowing them to make informed decisions around player selection, training, and development.

Why InStat?

InStat was selected as the platform of choice given the outstanding proposal they put forward to SWF and their work within Scotland and the women's game. In summary, InStat will provide an online platform that all clubs can upload, view, and analyse games at no cost.

They also provide detailed match analysis or breakdowns but this comes at a cost. This is something that SWF are investigating further in order to fund at no cost to clubs or to subsidize. This would mean all clubs have access to highly detailed analysis of games and potentially allow resources to be reallocated i.e. coaches time.



Is this mandatory for all SWPL clubs?

Yes, this is mandatory and is outlined in the updated SWPL 1 & 2 criteria.

What if my club doesn't want to be involved?

In the circumstance of a club being non-compliant, they will be removed from the platform by InStat and have no access to full match footage and/or breakdowns for the season in question.

The club in question will still have their matches filmed and uploaded to InStat. This will either be done by the away team, a member of SWF staff, or a paid videographer.

If a paid videographer is required to film any matches, the non-compliant club are responsible for covering the cost. This will therefore be deducted from competition prize monies.

What if my club changes our stance?

Any non-compliant clubs will only be added to the InStat platform at the start of the following season, unless approved earlier by the SWF Board.

Filming standards

When filming matches and uploading, SWPL clubs must meet minimum standards. For the 2021/22 season, they are:

- Filming from an elevated position i.e. not pitchside.
- Filming from as central a position as possible i.e. on the halfway line.
- Filming should be as smooth as possible throughout i.e. use of suitable tripod.
- Player numbers must be clearly visible in the footage.
- There should be no obstructions to the filming of the match.
- The footage must be zoomed to a reasonable level throughout.

SWF also recommends that for clubs without suitable cover for their filming positions, they take appropriate steps to ensure footage remains suitable.

Who is responsible for quality control?

SWF and InStat are responsible for ensuring that footage meets the minimum standards as outlined above.



What happens if SWF/InStat/my club have an issue with the footage of a fellow club?

If your club has an issue with a fellow clubs footage, this should be brought to the attention of SWF and InStat.

In this instance, SWF will seek the guidance of an independent and professional football match analyst. They will determine if the footage in question is or isn't suitable for analysis.

What happens if a club is found to have uploaded unsuitable footage?

In the first instance, the club in question will be notified and a solution will be sought to rectify the issue i.e. higher resolution footage uploaded. If a solution can be found, no further action is taken.

If the issue cannot be resolved i.e. poor filming position, alternative footage will be sourced and uploaded to InStat where possible.

The club in question, regardless if alternative footage is source, will then need to provide assurances to SWF that this issue will not happen again.

If SWF is satisfied with the actions being taken, the club will remain on the platform as normal.

If SWF is not satisfied with the actions outlined, the club will be removed from the platform indefinitely until the issue(s) are resolved. While the club are removed from the platform, footage of their matches would still be uploaded as normal.

What happens if a club is found to have uploaded unsuitable footage twice in one season?

In the first instance again, the club in question will be notified and a solution will be sought to rectify the issue i.e. higher resolution footage uploaded. If a solution can be found, no further action is taken.

If the issue cannot be resolved i.e. poor filming position, alternative footage will be sourced and uploaded to InStat where possible.

The club in question, regardless if alternative footage is source or assurances are provided, will then be removed from the platform for a minimum period of two weeks.

In order for the club to return to the platform after two weeks, SWF would need to be provided with detailed information about how any issues have been resolved i.e. new



tripod purchased or camera training undertaken. If this cannot be provided, the club will remain off the platform indefinitely.

Deadlines

All SWPL clubs must upload footage within 24 hours in 2021/22.

If a club fails to meet these deadlines, the following action is taken:

Failure to upload within 24 hours

A formal email is sent to the club to ask them to upload the footage within 24 hours as of the email.

Failure to upload within 48 hours

The club in question will receive a 'yellow-card' and be unable to access match footage for 1 week. Match footage will still need to be uploaded if they are the home team.

Failure to upload within 48 hours (second time)

The club in question will receive a second 'yellow-card' and be unable to access match footage for 2 weeks. Match footage will still need to be uploaded if they are the home team.

Failure to upload within 48 hours (third time)

The club in question will receive a second 'red-card' and be unable to access match footage for a time to be determined by SWF. Match footage will still need to be uploaded if they are the home team.

What happens if a club is continually being sent formal emails before uploading footage?

On the second occasion of a club having to be sent a formal email, they are notified that the next offence will follow with a 'yellow-card'. This will mean they will be unable to access match footage for 1 week and will need to upload any footage if they are the home team.

The same card system as above will then apply for any further offences.

Informing SWF & InStat of issues

SWF is here to help and support clubs with the InStat project. That's why we ask that if your club is encountering any issues, you contact us and InStat ASAP.



We are the home team and unable to film our upcoming game, what should we do?

As the home team, you're responsible for filming and uploading the full match footage. In this instance, we'd recommend trying all options in order to be able film your match.

If it's not possible to film your upcoming game, please notify SWF with as much notice as possible. In this scenario, at least one of the following will happen:

- The away team will be approached to see if they are willing to film and upload footage on the home teams' behalf.
- SWF will source a member of staff who will film the match and upload the full match footage to InStat.
- SWF will source a freelance videographer who will film the match and upload the full match footage to InStat.

In the instance of a freelance videographer being required to film the match, the home team will be responsible for covering the cost. This will be a flat fee of £70 plus travel expenses (45p per mile) and deducted from any prize monies for that season.

In the unlikely scenario of a match not being able to be filmed, the home team will be removed from InStat for two weeks. The home team will still be required to upload any footage during that time.

We are the home team and a last minute issue (less than 24 hours until KO) means we're no longer able to film the match, what should we do?

As the home team, you're responsible for filming and uploading the full match footage. In this instance, we'd recommend trying all options in order to be able film your match.

If it's not possible to film your game, please notify SWF with as much notice as possible.

Given it's a last minute issue, the away team should be approach in the first instance to see if they are willing to film and upload footage on the home teams behalf.

SWF will look to have a member of staff or freelance videographer attend, but this will be highly unlikely if it's less than 24 hours before kick-off. That's why we recommend speaking to the away team in the first instance of a last minute issue occurring.

In the scenario of a match not being able to be filmed, the home team will be removed from InStat for two weeks. The home team will still be required to upload any footage during that time.



We are the home team and we are unable to upload our match footage (internet/connectivity issues), what should we do?

As the home team, you're responsible for filming and uploading the full match footage. In this instance, we'd recommend trying all options in order to be upload your match.

If it's not possible to upload your match, please notify SWF and InStat with as much notice as possible. In this scenario, the home team, SWF, and InStat will work to find a solution i.e. sending full match footage to InStat/SWF for them to upload to the platform or meeting to receive the match footage on a USB etc.

If a solution cannot be found and the home team remain unable to upload their match footage, the normal missed deadline sanctions will apply.

The away team will also be approached to see if they are willing to upload footage on the home team's behalf.

We are the home team and we've had a technical issue(s) that means our match footage is unavailable and/or we're unable to upload our match footage, what should we do?

In the first instance a solution will be sought to rectify the issue.

If the issue cannot be resolved i.e. corrupted files, alternative footage will be sourced and uploaded to InStat where possible.

The club in question, regardless if alternative footage is source, will then need to provide assurances to SWF that this technical issue(s) will not happen again.

If SWF is satisfied with the actions being taken, the club will remain on the platform as normal. If SWF is not satisfied with the actions outlined, the club will be removed from the platform indefinitely until the issue(s) are resolved. While the club are removed from the platform, footage of their matches would still be uploaded as normal.